

PRESENTATION

La Fabrique Cinéma de l'Institut français at the Festival de Cannes 2021 (13th edition)

La Fabrique Cinéma has been created by the Institut français, in partnership with France Médias Monde, the SACEM (French society of authors, composers and publishers of music), the International Organisation of La Francophonie and with the support of Orange Studio to support new talented filmmakers from Southern and emerging countries.

This programme has been developed in close association with the Festival de Cannes and the Marché du Film. Ten projects in development (1st or 2nd feature film) are selected and invited to Cannes. The aim is to create concrete opportunities for these projects by providing access to different activities and personalized support through one-to-one and group meetings with key players in the film industry.

An international call for entries limited to 120 projects is launched every year. The applications are evaluated by a selection committee made up of scriptwriters, directors, editors, consultants, festival programmers and members of national and international cultural or cinematographic organisations.

Subject to health conditions and special instructions applicable on the operative dates of La Fabrique Cinéma de l'Institut français 2021, the program may take place either on-site in Cannes, online in a virtual way or with a hybrid framework that would combine on-site and online activities. More details on how La Fabrique Cinéma will operate in 2021 will be announced at a later date.

In case the program would take place during the Festival de Cannes (on-site or hybrid versions), part of the activities will take place online and the director and local producer of a selected project will be welcomed in Cannes for a period of 5 to 10 days during the Festival de Cannes.

In case the program could not take place in Cannes during the festival, it will happen online for a minimum period of 1 month between May and June 2021.

In any case, the participants will benefit from an intensive program and personalized coaching. This programme is meant to help finance their projects through individual meetings with French and international producers as well as group meetings with professionals, in partnership with the Festival de Cannes and the parallel selections. Moreover, the strong commitment of La Fabrique Cinéma's patron allows each year fruitful discussions about the selected projects.

Program of the 2020 edition

Confronted with the global health crisis, the Institut français and its partners, France Médias Monde, the SACEM (French society of authors, composers and publishers of music), the International Organisation of La Francophonie and with the support of Orange Studio, have decided to uphold La Fabrique Cinéma so that the emerging filmmakers taking part in the 2020 edition don't lose out on the programme's benefits. From May 4 to June 26 2020, the directors and producers of La Fabrique Cinéma 2020 have taken part in a program converted into a digital format:

- Personalized coaching from March to May 2020
- Workshops: pitching, video pitching, coproduction, international sales
- 3 working sessions with director Rachid Bouchareb, patron of La Fabrique Cinéma 2020
- 1 masterclass from the film music composer, Béatrice Thiriet
- 40 group meetings with the key players of the film industry
- 20 one-to-one tailored consultations for the projects
- 250 individual meetings with French, European and international potential partners organized along the program and during the Marché du Film online

Key figures

Since 2009, 111 projects, 202 directors and producers coming from 63 countries, including 23 francophone countries, have been selected and more than 40% of the projects have been done. Many films have been shown in the official and parallel selections of the Festival de Cannes. In 2019 and 2020, 10 films from La Fabrique have been released in France or selected in major international festivals.

Success stories

- *Night of the Kings*, by Philippe Lacôte (Côte d'Ivoire, La Fabrique 2018), Orizzonti selection, Venice International Film Festival 2020 and Toronto 2020
- *Should the wind drop*, by Nora Martirosyan (Armenia, La Fabrique 2013), Festival de Cannes and ACID label 2020
- *All the Dead Ones (Todos os Mortos)*, by Marco Dutra and Caetano Gotardo (Brazil, La Fabrique 2014), main official competition at the Berlinale 2020
- *Yalda, a Night for Forgiveness*, by Massoud Bakhshi (Iran, La Fabrique 2016), World Cinema Grand Jury Prize at Sundance 2020 and selection at the Berlinale 2020
- *The Unknown Saint*, by Alaa Eddine Aljem (Morocco, La Fabrique 2016), Cannes Critics' Week 2019 selection
- *Bombay Rose*, by Gitanjali Rao (India, La Fabrique 2011), 2019 Venice International Film Critics' Week selection and Toronto 2019
- *The Fever*, by Maya Da-Rin (Brazil, La Fabrique 2016), main official competition at the Locarno Film Festival 2019, best actor award and FIPRESCI prize
- *The Mercy of the Jungle*, by Joel Karekezi (Rwanda, La Fabrique 2013), Etalon d'Or at Fespaco 2019 and Toronto 2018
- *Rafiki* by Wanuri Kahiu (Kenya, La Fabrique 2013), Un Certain Regard Festival de Cannes 2018
- *My Favourite Fabric*, by Gaya Jiji (Syria, La Fabrique 2014), Un Certain Regard Festival de Cannes 2018
- *The Family (La familia)* by Gustavo Rondón Córdova (Venezuela, La Fabrique 2014), Cannes Critics' Week 2017 selection
- *Beauty and the Dogs*, by Kaouther Ben Hania (Tunisia, La Fabrique 2015), Un Certain Regard Festival de Cannes 2017 selection
- *Amal*, by Mohamed Siam (Egypt, La Fabrique 2016), official competition at IDFA 2017

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Partnerships with festivals, labs and residencies

For many years, La Fabrique Cinéma de l'Institut français has collaborated with international script residences, labs and festival initiatives that support projects in development.

A special attention is given to French-language projects from Africa.

REGULATIONS

All projects must be submitted using the online registration form on the Cinémas du Monde's website: <http://www.lescinemasdumonde.com> .

Selection criteria

1. The project must concern a cinematographic work (fiction, documentary or animation). It may not be a project or a film for television.
2. The project in development must be the director's first or second feature-length film (fiction, documentary or animation).
3. The director must come from one of the eligible countries.
4. The project must have a local producer or a producer from one of the eligible countries who has produced a short- or feature-length film in the last five years.
5. The film's budget must be less than €3 million.
6. Each director or production company may only submit **one film project**.
7. La Fabrique's program is mainly designed to find French and European coproducers. It's not necessary to have a coproducer to subscribe.
8. Projects that already have coproducers attached can also be submitted. The coproducers must be identified in the online registration form.
9. If coproducers are attached to the project after the application has been made, the Institut français must be informed. A selected project that wouldn't have informed the Institut français might be refused.
10. **The local producer of the project is invited to attend La Fabrique Cinéma de l'Institut français.** The project's co-producers must have signed a co-production agreement or a deal memo for their status to be recognized. **Their costs are not covered.** To further the project's interests, they may attend the one-to-one meetings.
11. Due to the international environment of the Cannes Market, most of the meetings will be held in English. Therefore, the director and the producer must speak English.
12. The selection committee will give a special attention to gender equality in the selection of La Fabrique's participants.
13. Application must be complete to be considered.
14. **The registration deadline will be announced once the 120th eligible application will be received and by November, 4th 2020, at the latest. The website will be updated regularly regarding the number of submissions received.**

Rules

1. Applicants may not pre-register.
2. There is no registration fee.
3. When the registration form has been completed, an email is automatically sent to the French Embassy's cultural services or the Institut français in the director/producer's home country.
4. Selected projects will be chosen by a committee composed of professional readers from the film industry and representatives of the Institut Français and its institutional partners.
5. Selected projects will be announced in **March 2021**. Projects that are not eligible or not selected will receive a notification by email. The director and producer of the selected projects will be informed personally. The list of selected projects will be available on the Cinémas du Monde and Institut français' websites and on social networks. A press release will also be published.
6. Subject to health conditions and special instructions applicable on the operative dates of La Fabrique Cinéma de l'Institut français 2021, the program may take place either on-site in Cannes, online in a virtual way or with a hybrid framework that would combine on-site and online activities. More details on how La Fabrique Cinéma will operate in 2021 will be announced at a later date.

In case the program would take place during the Festival de Cannes (on-site or hybrid versions), part of the activities will take place online and the director and local producer of a selected project will be welcomed in Cannes under the following conditions:

- a. The Institut Français, with support from French Embassy services, will cover the **director's** travel, accommodation, meal and accreditation costs during his/her invitation to the Festival de Cannes. A period of 5 to 10 days will be covered within 11 to 22 May 2021. The exact dates of invitation will be announced later. Outside of these dates, the director must organise and pay for his/her own trip.
- b. The Institut Français, with support from French Embassy services, will cover the **producer's** travel, accommodation, meal and accreditation costs during his/her invitation to the Festival de Cannes. A period of 5 to 10 days will be covered within 11 to 22 May 2021. The exact dates of invitation will be announced later. Outside of these dates, the director must organise and pay for his/her own trip.

In case the program could not take place in Cannes during the festival, it will happen online for a minimum period of 1 month between May and June 2021.

7. The directors and producers of projects selected must include the following information in the film's credits: "This film took part in LA FABRIQUE CINEMA DE L'INSTITUT FRANCAIS (+year)" and the program's logo.
8. Applicants must accept these rules and regulations when submitting their projects online.

Error! Bookmark not defined. I hereby declare that I have read and accepted the rules and regulations for La Fabrique Cinéma de l'Institut français 2021, in particular with respect to the project selection criteria and the conditions for welcoming directors and local producers of selected projects.

REGISTRATION PROCEDURES

Please note that you will have to set up an account to apply on the new platform.

You must fill in each field correctly and upload the mandatory documents before validating the registration form.

Please be aware that you will have to use Latin alphabet to apply.

Mandatory fields (in French or English)

- Eligible country
- Last name/ first name/ email/ phone and country of the director from one of the eligible countries
- Company / Last name/ first name/ email/ phone and country of the producer from one of the eligible countries
- Company /name/ email/ phone and country of the co-producer(s) (if applicable)
- Film title in original language and English
- Language of the project
- Film genre
- Film summary (1000 characters maximum)
- Synopsis (4500 characters maximum)
- Project status and reasons for participating in La Fabrique Cinéma de l'Institut français (3000 characters maximum)
- Estimated production schedule
- Estimated budget
- Links to previous works of the director

Mandatory documents (in French or English)

- Treatment (15 pages maximum)
- Script
- Director's statement (2 pages maximum)
- Financing plan
- Director's CV and filmography (picture included)
- Producer's CV and filmography (picture included)

Optional documents (in French or English)

- Detailed production schedule
- Detailed budget
- Moodboard or project stills
- Production company profile
- Other documents (additional documents, script in original version...)

LIST OF ELIGIBLE COUNTRIES

Mainly based on the DAC (Development Assistance Committee) list (OECD) of assistance recipients

AFGHANISTAN	GABON	NIGERIA
ALBANIA	GAMBIA	NIUE
ALGERIA	GEORGIA	PAKISTAN
ANGOLA	GHANA	PALAU
ANGUILLA	GRENADA	PALESTINIAN TERRITORIES
ANTIGUA AND BARBUDA	GUATEMALA	PANAMA
ARGENTINA	GUINEA Bissau	PAPUA NEW GUINEA
ARMENIA	GUINEA Conakry	PARAGUAY
AZERBAIDJAN	GUYANA	PERU
BANGLADESH	HAITI	PHILIPPINES
BELARUS	HONDURAS	PUERTO RICO
BELIZE	INDIA	RWANDA
BENIN	INDONESIA	SAINT KITTS AND NEVIS
BHUTAN	IRAN	SAINT LUCIA
BOLIVIA	IRAQ	SAINT VINCENT AND THE GRENADINES
BOSNIA AND HERZEGOVINA	JAMAICA	SAMOA
BOTSWANA	JORDAN	SAO TOME AND PRINCIPE
BRAZIL	KAZAKHSTAN	SENEGAL
BURKINA FASO	KENYA	SERBIA
BURUNDI	KIRIBATI	SEYCHELLES
CAMBODIA	KOSOVO	SIERRA LEONE
CAMEROON	KYRGYZSTAN	SOLOMON ISLANDS
CAPE VERDE	LAOS	SOMALIA
CENTRAL AFRICAN REPUBLIC	LEBANON	SOUTH AFRICA
CHAD	LESOTHO	SOUTH SUDAN
CHILE	LIBERIA	SRI LANKA
CHINA	LIBYA	ST HELENA
COLOMBIA	NORTH KOREA	SUDAN
COMOROS	NORTH MACEDONIA	SURINAME
CONGO (Brazzaville)	MADAGASCAR	SYRIA
CONGO (Democratic Republic of)	MALAWI	TAJIKISTAN
COOK (Islands)	MALAYSIA	TANZANIA
COSTA RICA	MALDIVES	THAILAND
COTE D'IVOIRE	MALI	TOGO
CUBA	MARSHALL (Islands)	TOKELAU
DJIBOUTI	MAURITANIA	TONGA
DOMINICA	MAURITIUS	TRINIDAD AND TOBAGO
DOMINICAN REPUBLIC	MEXICO	TUNISIA
EAST TIMOR	MICRONESIA (Federated states of)	TURKEY
ECUADOR	MOLDOVA, REPUBLIC OF	TURKMENISTAN
EGYPT	MONGOLIA	TUVALU
EL SALVADOR	MONTENEGRO	UGANDA
EQUATORIAL GUINEA	MONTSERRAT	UKRAINE
ERITREA	MOROCCO	URUGUAY
ETHIOPIA	MOZAMBIQUE	UZBEKISTAN
ESWATINI	MYANMAR (BURMA)	VANUATU
FIJI	NAMIBIA	VENEZUELA
	NAURU	VIETNAM
	NEPAL	WALLIS AND FUTUNA
	NICARAGUA	YEMEN
	NIGER	ZAMBIA
		ZIMBABWE

La
Fabrique
Cinéma



CONTACT DETAILS

If you have any question, please contact Gabrielle Béroff-Gallard, project manager La Fabrique Cinéma by email: gabrielle.beroffgallard@institutfrancais.com

APPLICATION DEADLINE: The registration deadline will be announced once the 120th eligible application will be received and by November, 4th 2020, at the latest. The website will be updated regularly regarding the number of submissions received.

SELECTED PROJECTS WILL BE ANNOUNCED IN MARCH 2021. If your project has been selected, you will be informed personally. If your project hasn't been selected, you will receive a notification of rejection by email. The list of selected projects will be available on the Cinémas du Monde and Institut français websites, on social networks and a press release will be published.