

SATURDAY 12 MAY

11:00 am - 1:00 pm

Cinema and music SACEM masterclass

This master class will be run by Franco-Tunisian composer **Amine Bouhafa** (*Timbuktu* by Abderrahmane Sissako, Cannes Official Selection 2014, won Best Original Music at the César awards 2015; *Beauty and the Dogs* by Kaouther Ben Hania, Cannes Official Selection 2017; *Looking for Oum Kulthum* by Shirin Neshat, Venice International Film Festival 2017).

2:00 pm - 3:00 pm

The Institut français' actions in the VR and transmedia fields

The Institut français will present various opportunities for the French cultural network abroad to promote digital cultures and virtual reality (VR). Discussions will incorporate lessons learned by posts that have implemented large-scale operations in these fields. Followed by a conference at the Next pavilion.

3:00 pm - 4:00 pm

Cinema and Music : Focus on composers with the SACEM and the Institut français

How can the composition of original soundtracks for cinema and the work of music to image composers be highlighted?

Presentation of the new program in partnership "Focus Composers", with the participation of the Festival International du Film d'Aubagne.

5:00 pm - 6:30 pm

Adopt an audiovisual attaché AFRICA: They support local initiatives

New film markets, new support funds for African cinemas, new cinemas and new creation labs: cinema and audiovisual medias are widely expanding in Africa.

The French cultural network is the main link in between different initiatives (CNC, programme Cinémas du Monde by the Institut français, festivals and forums of French and European coproductions) and constitutes a precious support locally. What are the roles and implications of audiovisual attachés in this context?

6:30 pm - 7:30 pm

Updates on Cinémas du Monde
Programme 2018, Screenings and restaurations. Launching of 2018 Final Cut in Venice and Ouaga Film Lab. Announcement of the 2018 Realness laureates



FRIDAY 11 MAY

5:00 pm - 6:30 pm

Adopt an audiovisual attaché AMERICA: They foster French co-productions

Latin America has a rich and well-developed film production environment, with a wide range of schools, festivals, national support funds and interregional coproduction networks. In North America, France is a location that offers several advantages during the shooting process. With all the tools France offers in terms of coproduction (residences, forums, festivals, Aide aux cinémas du monde), what roles do French producers and audiovisual attachés play in America?



The Pavilion and the Fabrique Cinema programme showcase films from around the world - films that are difficult to finance or broadcast; films that are given little support or censored in their home countries. They defend the values of cultural diversity on screens around the world.

This anniversary edition will pay tribute to the filmmakers, producers, partners and professionals who have taken part in this impressive joint adventure.

PROGRAMME

MONDAY 14 MAY

10:30 am - 11:30 am

Perspectives of independent film production with ACID and the APR

The French Association for Independent Film Distribution (ACID), and its 2018 guest, the Portuguese Association of Directors (APR), will present their activities and discuss issues affecting the production of auteur films.

11:30 am - 1:00 pm

Festivals, cinemas and VOD the best options for auteur films

How can the connections between distribution circuits be used to optimize exposure to auteur films and reception by audiences? What roles should be played by production, promotion and sales agents?



Adopt an Audiovisual Attaché

Four geographically themed meetings centered around the audiovisual attachés: a cultural and economic diplomatic network, active in 92 countries. Presentation of the network, the profession, field, and regional contexts; thematic discussions and experience sharing in presence of guests.

SUNDAY 13 MAY

5:00 pm - 6:30 pm

Fonds Image de la Francophonie (OIF) 30 years, discussing funding for film and audiovisual works for African and Caribbean cinema

This discussion focuses on the Fonds Image de la Francophonie (Francophone image fund), now in its 30th year, and other financial tools available in Sub-Saharan Africa, the Maghreb region and the Caribbean (Fonds pour la jeune création francophone - francophone fund for young creators, Aide aux cinémas du monde, the EU-ACP Culture programme, national funds in Senegal and Morocco, and binational funds such as the Franco-Tunisian fund).

And also outside the pavillon...

SHOOT THE BOOK!

The fifth *Shoot the book!* programme in Cannes will promote French literary works to international producers on 14 and 15 May. Highlights include:

Monday 14 may

A one-day event on coproducing literary adaptations, organized in coordination with the European Audiovisual Entrepreneurs (EAVE) association.

Tuesday 15 may at 10:30 am in the Salon des Ambassadeurs

Publishers of 10 works selected by an international jury will pitch their projects to foreign producers. And then, at 2:30 pm, French publishers and producers will take part in

B2B meetings on the pavilion of the CNC. *Shoot the book!* is an initiative launched by the publishers organization, the SCELFF, in partnership with the Ile-de-France Film Commission and the Institut français, with support from SOFIA and the CFC.

VIRTUAL REALITY

Saturday 12 May from 4:00 pm to 6:00 pm, Palais des Festivals, Next conference area

French VR's perspectives

A panel of French virtual reality (VR) producers, authors and content distributors will discuss the perspectives and opportunities involved in creating, producing and distributing these works internationally. In partnership with UniFrance and Film France.

Programme subject to modification. Consult the programme and La Fabrique's projects online www.lescinemasdumonde.com

WEDNESDAY 9 MAY

5:00 pm - 6:30 pm

Adopt an audiovisual attaché ASIA: They promote French films in cinemas

Supporting film releases by distributors, using the Institut français catalogue, creating second-screen experiences in digital cinemas or jointly renting French films: how is this promotion implemented, by the Institut français, UniFrance, international sale agents and local distributors? Which strategies, promotion, or forms of marketing are invented by audiovisual attachés and their partners?

THURSDAY 10 MAY

11h00 am - 12h30 am

La Fabrique 10th anniversary case study

In celebration of its 10th anniversary, La Fabrique Cinéma invites former participants for a case-study dedicated to their prestigious trajectories, the story of their film, from the project to its release. For this occasion l'Institut français is also happy to congratulate two of its alumni Wanuri Kahiu-Kenya, and Gaya Jiji-Syria, for their selection at Un Certain Regard.

5:00 pm - 6:30 pm

Adopt an audiovisual attaché EUROPE AND MIDDLE EAST: They create tomorrow's audience

Helping young people discover films, interpret images and learn about French, European and international cinematographic heritage is central to reinforcing cultural diversity and promoting multilingualism. How is this education implemented for the youth and through the actions of the Institut français?

La Fabrique Cinéma INSTITUT FRANÇAIS

LES CINÉMAS DU MONDE

PAVILLON N°109

VILLAGE INTERNATIONAL

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